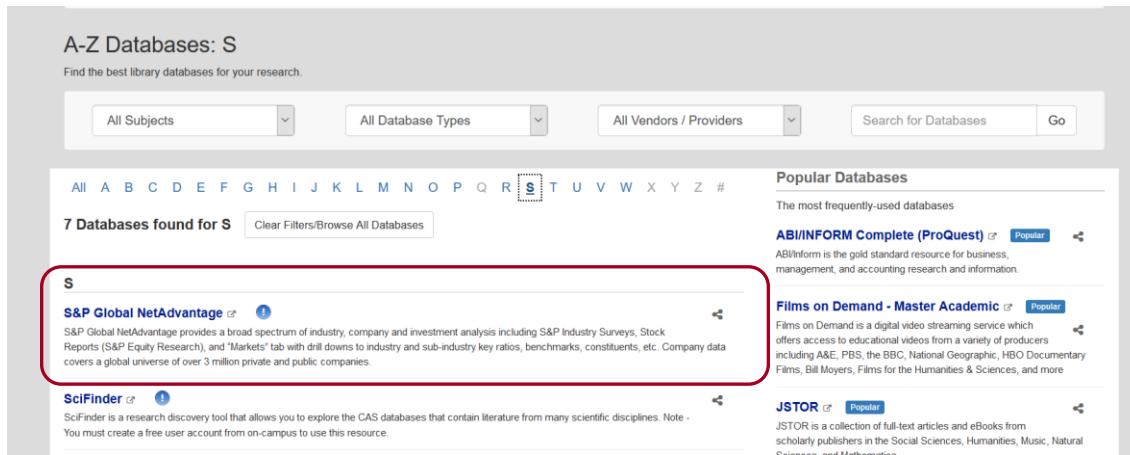


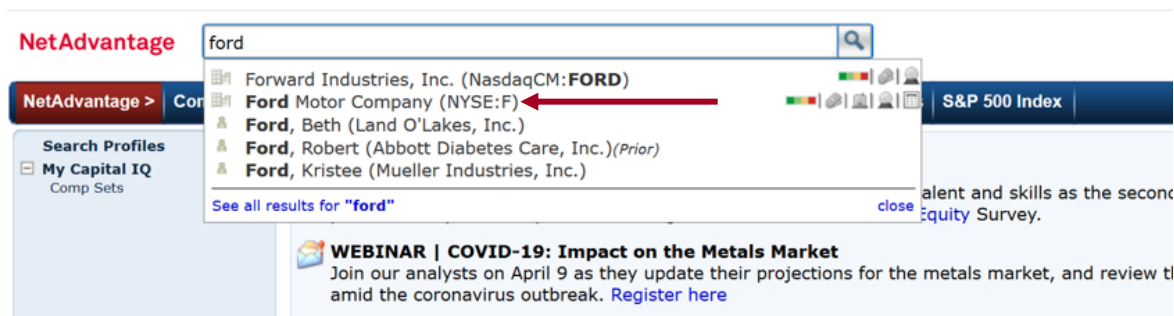
# Instructions for Using S&P Global Netadvantage to Find Company Ratios

To find company ratios using S&P Global Netadvantage:

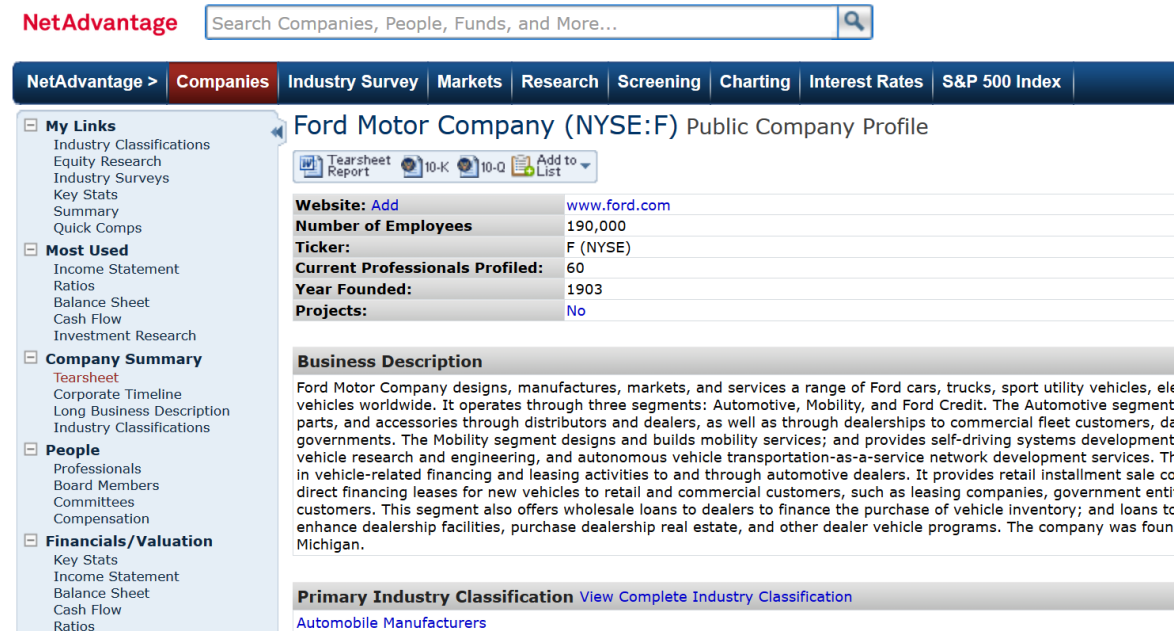
- Go to the Library's A to Z Database List and use the alphabetized list to find S&P Global Netadvantage (<http://library.maryvillecollege.edu/az.php>); select the database.



- Once in the database, search for your company's name, select, and enter. (For this example, we will use Ford Motor Company).



- You should now be on the main page for your company (in this case, Ford Motor Company).



- On the left-side of the company's main page, look for the link Ratios (you can find this under Financials/Valuation). Select the link Ratios.

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**Ford Motor Company (NYSE:F) Public Company Profile**

Tearsheet Report 10-K 10-Q Add to List

**Website:** Add [www.ford.com](http://www.ford.com)  
**Number of Employees:** 190,000  
**Ticker:** F (NYSE)  
**Current Professionals Profiled:** 60  
**Year Founded:** 1903  
**Projects:** No

**Business Description**  
 Ford Motor Company designs, manufactures, markets, and services a range of Ford cars, trucks, sport utility vehicles, electric vehicles worldwide. It operates through three segments: Automotive, Mobility, and Ford Credit. The Automotive segment : parts, and accessories through distributors and dealers, as well as through dealerships to commercial fleet customers, dai governments. The Mobility segment designs and builds mobility services; and provides self-driving systems development i vehicle research and engineering, and autonomous vehicle transportation-as-a-service network development services. The in vehicle-related financing and leasing activities to and through automotive dealers. It provides retail installment sale cor direct financing leases for new vehicles to retail and commercial customers, such as leasing companies, government entiti customers. This segment also offers wholesale loans to dealers to finance the purchase of vehicle inventory; and loans to enhance dealership facilities, purchase dealership real estate, and other dealer vehicle programs. The company was found Michigan.

**Primary Industry Classification** [View Complete Industry Classification](#)  
 Automobile Manufacturers

- You should now see the ratios for your company.

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**Ford Motor Company (NYSE:F) Financials > Ratios**

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Key Stats Income Statement Balance Sheet Cash Flow **Ratios**

Restatement: Latest Filings Period Type: Annual Enable Freeze Panes  
 Order: Latest on Right Decimals: Capital IQ (Default) Go

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Chart Selected Items

For the Fiscal Period Ending	12 months Dec-31-2015	12 months Dec-31-2016	12 months Dec-31-2017	12 months Dec-31-2018	12 months Dec-31-2019
<b>Profitability</b>					
Return on Assets %	2.3%	1.2%	1.7%	1.2%	0.6%
Return on Capital %	3.3%	1.6%	2.3%	1.7%	0.9%
Return on Equity %	27.5%	15.9%	23.9%	10.3%	0.2%
Return on Common Equity %	27.8%	15.9%	23.9%	10.3%	0.1%
<b>Margin Analysis</b>					
Gross Margin %	12.1%	11.1%	10.6%	9.3%	8.3%
SG&A Margin %	6.8%	8.2%	6.4%	6.1%	6.6%
EBITDA Margin %	10.7%	8.6%	9.7%	8.4%	7.2%
EBITA Margin %	5.4%	2.9%	4.2%	3.2%	1.7%
EBIT Margin %	5.4%	2.9%	4.2%	3.2%	1.7%
Earnings from Cont. Ops Margin %	4.9%	3.0%	4.9%	2.3%	0.1%
Net Income Margin %	4.9%	3.0%	4.9%	2.3%	0.0%
Net Income Avail. for Common Margin %	4.9%	3.0%	4.9%	2.3%	0.0%
Normalized Net Income Margin %	4.2%	2.8%	3.2%	1.9%	1.0%
Levered Free Cash Flow Margin %	29.6%	6.0%	(0.3%)	2.4%	3.1%

- Notice, you can download these ratios to Word or Excel. You can also download other reports, such as the company's 10-K and 10-Q.

To cite this in MLA 8<sup>th</sup> format . . .

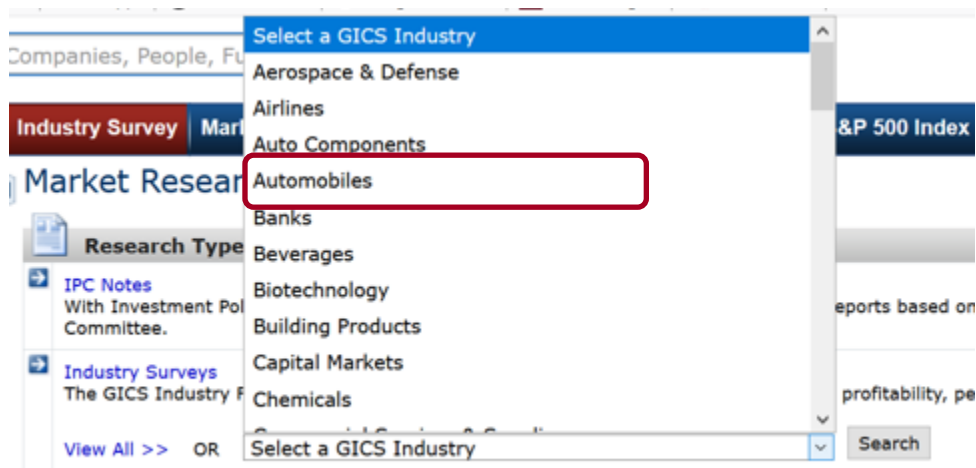
Suggested Works Cited Entry:

*Ford Motor Company: Financials - Ratios.* S&P Global Market Intelligence. n.d. *S&P GlobalNetadvantage.*

<https://www-capitaliq-com.eu1.proxy.openathens.net/CIQDotNet/my/dashboard.aspx>.

Accessed 8 Apr. 2020.

- In the pop-up menu, look for the industry that you need (for this example, we will select Automobiles). Then click the **Search** button.



- On the next page, you will see links leading to information about the automobile industry. Look for the link **Key Stats & Ratios** (on the left side of the screen). Select the link.



- [-] Watch Lists
  - Tearsheet
  - Constituents
  - Key Professionals
  - Key Stats & Ratios
  - Financial Operating Metrics
  - Active Investors
- [-] News, Events & Filings
  - Key Developments
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## Industry Surveys Automobiles




### Research Reports

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<input type="checkbox"/>	<input type="checkbox"/>	CFRA Equity Research ▾		Levy, Efraim ▾

- You should now see a page of key stats & ratios for the automobile industry.

- [-] Industry Profile
  - Tearsheet
  - Constituents
  - Key Professionals
  - Key Stats & Ratios**
  - Financial Operating Metrics
  - Active Investors
- [-] News, Events & Filings
  - Key Developments
- [-] Research
  - Investment Research
  - Industry Surveys

## Automobiles Key Stats & Ratios ▾

[Refine Industry](#)  
[Refine Geography](#)

Key Stats & Ratios

Select Template: Standard Go

Latest As of April-7-2020

Trading Multiples	CY2016	Count	CY2017	Count	CY2018	Count	CY2019	Count	Latest	Count
TEV/Total Revenue	0.9x	109	0.9x	113	0.8x	116	0.9x	90	0.9x	117
TEV/EBITDA	8.0x	84	7.8x	93	7.7x	87	8.3x	72	8.4x	84
TEV/EBIT	12.0x	76	11.8x	79	11.5x	75	12.9x	67	12.9x	75
P/E	10.6x	79	9.5x	88	8.8x	85	8.9x	72	8.9x	81
P/BV	1.2x	100	1.2x	107	1.0x	110	0.9x	78	0.9x	104
P/TangBV	1.4x	94	1.3x	99	1.1x	105	1.0x	74	1.0x	99
<b>Profitability</b>										
Return on Assets %	2.6%	117	2.6%	117	2.4%	117	2.0%	80	1.9%	116
Return on Capital %	3.8%	117	3.8%	117	3.4%	117	2.8%	80	2.7%	116
Return on Equity %	10.8%	117	12.3%	117	10.3%	117	8.5%	80	8.0%	116
<b>Margin Analysis</b>										
Gross Margin %	19.4%	121	18.2%	124	18.0%	125	18.1%	97	18.1%	132
SG&A Margin %	10.0%	121	9.9%	124	9.2%	125	9.2%	91	9.2%	126
EBITDA Margin %	12.0%	120	11.1%	124	11.5%	125	12.3%	97	12.2%	132
EBITA Margin %	8.4%	121	7.3%	124	7.8%	125	7.8%	97	7.8%	132
EBIT Margin %	8.4%	121	7.3%	124	7.8%	125	7.8%	97	7.8%	132
Earnings from Cont. Ops Margin %	7.5%	121	7.8%	124	7.2%	125	7.2%	97	7.2%	132

- Notice, you can download these stats/ratios to Word or Excel.

To cite this in MLA 8<sup>th</sup> format . . .

Suggested Works Cited Entry:

*Automobiles: Key Stats & Ratios.* S&P Global Market Intelligence. n.d. *S&P GlobalNetadvantage.*

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